



MARCH 25-26
— 2026 —

DALLAS | SOUTH DAKOTA

HOSTED AT:



FUNDS RAISED FOR:





About Team Buche Cares



Team Buche Cares is the charitable arm of G.F. Buche Co. Team Buche Cares aims to provide healthy and nutritious meals to families in South Dakota, especially the children and elders in our rural and tribal communities. Team Buche Cares' reach covers much of South Dakota and all nine tribal reservations throughout the state.

Our annual events like Steelers in the Field and The Rooster Roundup have provided critical funding for these communities and helped to provide holiday meals to families who might not otherwise have one. Since 2024, these events have allowed Team Buche Cares to serve nearly 500,000 meals throughout the state during the holidays and by providing access to Emergency SNAP Gift Cards to 2,900 households during the 2025 government shutdown.

Team Buche Cares understands their ability to make an impact on thousands of families and are motivated by the positive health outcomes this funding can provide to the communities where our team lives and works.

100% of proceeds raised will have an immediate impact for those that need it the most.

About Steelers in the Field

March 25-26, 2026 | The Lodge at Bolton Ranch | Dallas, SD

Steelers in the Field is a food fundraiser supporting Team Buche Cares in their mission to address food insecurity among tribal and rural communities across South Dakota.

This exclusive, one-day guided pheasant hunt in Dallas, South Dakota, offers a rare opportunity to take part in a beloved South Dakota tradition—all while hunting alongside Pittsburgh Steelers football players! As our special guests, these football players will be joining hunters in the field, making this an unforgettable experience.

The event will kick-off with a social on the evening of Wednesday, March 25, 2026 at The Lodge at Bolton Ranch. The social will feature bites and beverages before the next day's festivities with the pheasant hunt taking place in the early afternoon of Thursday, March 26, 2026. Following the hunt, there will be a brief program and auction.

All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.

Schedule of Events

March 25, 2026

4:00PM - 6:00PM | VIP Hunter Check-In at Lodges
6:00PM | VIP Social at The Lodge at Bolton Ranch

March 26, 2026

8:00AM - 10:00AM | Breakfast
11:00AM | Safety Briefing + Pheasant Hunt
5:30PM | Social + Dinner at The Lodge at Bolton Ranch
7:30PM | Program + Live Auction



Sponsorship Opportunities

PRESENTING SPONSOR | \$15,000

Exclusive Opportunity

As the Presenting Sponsor of Steelers in the Field, your organization will be the premier sponsor with exclusive benefits that establish your presence as a company that supports a mission committed to providing healthy and nutritious food options to our deserving neighbors.

Benefits:

- Opportunity to welcome guests during the Thursday program following the hunt
- Includes (3) VIP hunters to take part in the pheasant hunt and VIP activities, with single occupancy lodging for the duration of the event.
- Includes (2) hunters to take part in the pheasant hunt and Thursday program, with double occupancy lodging on Thursday night
- Company logo featured prominently in all pre-event and day-of event materials
- Quote from top company executive to be featured in media release
- Social media mentions + company logo featured on event website
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.

MATCHING GIFT SPONSOR | \$10,000

Two Opportunities Available

As the Matching Gift Sponsor of Steelers in the Field, your organization will provide a matching gift of up to \$10,000 of donations raised throughout the event, with all funds going back to support the mission of providing healthy and nutritious food options to our deserving neighbors.

Benefits:

- Includes (2) VIP hunters to take part in the pheasant hunt and VIP activities, with single occupancy lodging for the duration of the event
- Includes (2) hunters to take part in the pheasant hunt and Thursday program, with double occupancy lodging on Thursday night
- Social media mentions + company logo featured on event website
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.

COWBOY HAT SPONSOR | \$10,000

Two Opportunities Available

As the Cowboy Hat Sponsor of Steelers in the Field, your organization will be the premier sponsor of the Cowboy Hat experience hosted throughout the event, where guests can create a custom hat to their liking.

Benefits:

- Includes (2) VIP hunters to take part in the pheasant hunt, with single occupancy lodging for the duration of the event
- Includes (2) hunters to take part in the pheasant hunt and Thursday evening program with double occupancy lodging on Thursday evening
- Company logo featured in day-of materials along with recognition near the cowboy hat area and potential items for the hats
- Social media mentions + company logo featured on event website
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.



Sponsorship Opportunities

MOBILE GIVING SPONSOR | \$7,500

Exclusive Opportunity

As the Mobile Giving Sponsor of Steelers in the Field, your organization will be the exclusive sponsor of the mobile giving site, where donors can view live and silent auction items, purchase raffle tickets and make donations to Team Buche Cares, to support the mission of providing healthy and nutritious food options to our deserving neighbors.

Benefits:

- Includes (2) VIP hunters to take part in the pheasant hunt and VIP activities, with double occupancy lodging for the duration of the event
- Includes (2) hunters to take part in the pheasant hunt and Thursday program, with double occupancy lodging on Thursday night
- Company logo featured in day-of event materials along with recognition on auction paddles and online donation page
- Social media mentions + company logo featured on event website
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.

VIP SOCIAL SPONSOR | \$7,500

Exclusive Opportunity

As the VIP Social Sponsor of Steelers in the Field, your organization will help to provide the delicious meal and drinks provided to VIP hunters and supports on the night prior to the hunt.

Benefits:

- Includes (2) VIP hunters to take part in the pheasant hunt and VIP activities, with double occupancy lodging for the duration of the event
- Includes (2) hunters to take part in the pheasant hunt and Thursday program, with double occupancy lodging on Thursday night
- Company logo featured in day-of event materials along with recognition on signage near the food stations and bars
- Social media mentions + company logo featured on event website
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.

TRANSPORTATION SPONSOR | \$5,000

Two Opportunities Available

As the Transportation Sponsor of Steelers in the Field, your organization will help to provide the transportation provided to hunters to get around to and from their lodge for the event's activities.

Benefits:

- Includes (2) VIP hunters to take part in the pheasant hunt, with double occupancy lodging for the duration of the event. Lodging can be made single occupancy for \$500
- Company logo featured in day-of event materials along with decals placed on vehicles
- Social media mentions + company logo featured on event website
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.



Sponsorship Opportunities

AMMUNITION SPONSOR | \$5,000

Two Opportunities Available

As the Ammunition Sponsor of Steelers in the Field, your organization will sponsor the ammunition boxes available for hunters throughout the hunt.

Benefits:

- Includes (2) VIP hunters to take part in the pheasant hunt, with double occupancy lodging for the duration of the event. Lodging can be made single occupancy for \$500
- Company logo featured in day-of event materials along with signage on the ammunition boxes
- Social media mentions + company logo featured on event website
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.

SIGNATURE DRINK SPONSOR | \$5,000

Exclusive Opportunity

As the Signature Drink Sponsor at Steelers in the Field, your organization will sponsor the specialty cocktail available to guests at the Thursday evening program.

Benefits:

- Includes (2) VIP hunters to take part in the pheasant hunt, with double occupancy lodging for the duration of the event. Lodging can be made single occupancy for \$500
- Company logo featured in day-of event materials along with signage on the bar and on the cocktail stir sticks
- Social media mentions + company logo featured on event website
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.

FIELD SPONSOR | \$3,000

Six Opportunities Available

As one of the Field Sponsors for Steelers in the Field, your organization will sponsor the fields the pheasant hunt will take place on.

Benefits:

- Includes (2) hunters to take part in the pheasant hunt and Thursday evening program with double occupancy lodging on Thursday evening
- Company logo featured in day-of event materials along with recognition on signage in the field.
- Social media mentions + company logo featured on event website
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.

FRIEND OF THE HUNT | \$1,000

As one of the Friends of the Hunt, your organization will support a mission committed to providing healthy and nutritious food options to our deserving neighbors.

Benefits:

- Company logo featured in day-of event materials
- Social media mentions + company logo featured on event website
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.



VIP Hunt Passes

All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.

TWO VIP HUNT PASSES WITH BOLTON RANCH LODGING | \$4,000

This pass includes spots for two (2) individuals to take part in all festivities at Steelers in the Field and includes lodging at The Lodge at Bolton Ranch. This pass would have you sharing a room with the other individual included in this package at Bolton Ranch.

TWO VIP HUNT PASSES | \$3,000

This pass includes spots for two (2) individuals to take part in all festivities at Steelers in the Field and includes lodging at one of our featured lodges throughout the Dallas area. This pass would have you sharing a room with the other individual included in this package.

INDIVIDUAL VIP HUNT PASS WITH SINGLE ROOM | \$2,000

This pass includes a spot for one (1) individual to take part in all festivities at Steelers in the Field and includes lodging at one of our featured lodges throughout the Dallas area. This pass would provide you with a single room at the lodge.

INDIVIDUAL VIP HUNT PASS | \$1,000

This pass includes a spot for one (1) individual to take part in all festivities at Steelers in the Field and includes lodging at one of our featured lodges throughout the Dallas area. This pass would have you sharing a room with one of the other individuals at the event.

Non-VIP Hunt Passes

All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt.

INDIVIDUAL HUNT PASS WITH THURSDAY LODGING | \$1,000

This pass includes a spot for one (1) individual to take part in the hunt and Thursday evening program at Steelers in the Field. This pass would provide you with lodging at one of the featured lodges in the Dallas area on Thursday evening in a private room.

INDIVIDUAL HUNT PASS | \$500

This pass includes a spot for one (1) individual to take part in the hunt and Thursday evening program at Steelers in the Field.



Sponsorship Commitment Form

Thank you for your support of Steelers in the Field. Please complete the information below for your sponsorship commitment. We look forward to featuring you at the hunt!

Contact Information

Company/Organization _____

Contact Name _____ Title _____

Street Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

Signature _____ Date _____

Part of your marketing benefits is to provide company logo and/or name recognition. When submitting the Sponsorship Commitment Form, please also email a PNG and EPS version of your logo to Info@SteelersInTheField.com.

Sponsorship Levels

- Presenting Sponsor | \$15,000
- Matching Gift Sponsor | \$10,000
- Cowboy Hat Sponsor | \$10,000
- Mobile Giving Sponsor | \$7,500
- VIP Social Sponsor | \$7,500

- Transportation Sponsor | \$5,000
- Ammunition Sponsor | \$5,000
- Signature Drink Sponsor | \$5,000
- Field Sponsor | \$3,000
- Friend of the Hunt | \$1,000
- Double to Single Lodging Occupancy | \$500

VIP HUNT PASSES

- Two VIP Hunt Passes with Bolton Ranch Lodging | \$4,000
- Two VIP Hunt Passes | \$3,000
- Individual VIP Hunt Pass with Single Room | \$2,000

HUNT PASSES

- Individual Hunt Pass with Thursday Lodging | \$1,000
- Individual Hunt Pass | \$500

Total Sponsorship Commitment: \$ _____

All sponsorships must be fulfilled annually. Payments must be made-in-full by March 15, 2026 in order to receive full marketing benefits.

Payment Information

- My check payable to Team Buche Cares is enclosed
- Connect with me to pay via credit card
- Send invoice via email
- Email (if different than above): _____

Once completed, email your sponsorship commitment form to Info@SteelersInTheField.com.

All checks can be mailed to: Team Buche Cares | 5709 S. Remington Place, Suite 107 | Sioux Falls, SD 57108



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Info@SteelersInTheField.com | SteelersInTheField.com

